



# Victoria Tsoumagas

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## About Me

Creative and detail oriented Graphic Design student with hands on experience in branding, logo design, packaging, and visual storytelling. Skilled in Adobe Creative Suite, layout composition, and digital/print design. Passionate about creating compelling visual identities and memorable brand experiences. Strong collaborator, able to manage multiple projects and meet deadlines in fast paced environments.

## Education

### Graphic Design Diploma

Humber Polytechnic  
2024-2026

### Photography Diploma

Humber Polytechnic  
2020-2022

## Skills

Adobe Creative Suite

Canva

Microsoft Office

Photography & Video editing

Creativity

Branding & Logo Design

Attention to Detail

Critical Thinking

Time management &

multitasking

Team collaboration &

communication

## Work Experience

### Web Designer (Contract)

2026

CMSA | Remote

- Designed web layouts and visual assets aligned with CMSA's brand identity
- Developed responsive page concepts focused on usability and hierarchy
- Collaborated with stakeholders to refine design direction and deliver final files
- Prepared production ready assets for digital implementation

### Freelance Designer

2025

Merveille Creative Studios | Remote

- Designed custom logos and branding assets for small business clients
- Developed brand identity systems including typography, colour palettes, and digital collateral
- Communicated with clients to ensure design aligned with their vision and business goals
- Delivered final designs for web and print applications

### Social Media & Design Manager

2021-2022

Pawzz Box | Toronto, ON

- Edited and enhanced product images using Adobe Lightroom and Photoshop
- Managed social media accounts, designing posts and campaigns to maintain engagement
- Retouched images for colour correction, lighting, and overall aesthetic improvement

### Assistant Photographer

2022

Julie Riemersma Photography | Toronto, ON

- Edited and enhanced photos using Adobe Lightroom and Photoshop
- Assisted in studio setup, including lighting and arranging visual displays
- Maintained client information and supported creative projects

### Fundraising Volunteer

2020

Parkdale Community Food Bank | Toronto, ON

- Designed flyers and social media graphics for fundraising campaigns
- Managed advertising efforts to promote fundraising events
- Assisted with administrative and clerical tasks

## Additional Work Experience

**Food Service Aide** – The Village of Humber Heights, Etobicoke, ON | Nov 2023 – Mar 2024

**Hostess** – St. George's Golf & Country Club, Etobicoke, ON | Feb 2023 – Aug 2023

**Enumerator** – Government of Canada | Jun 2021 – Sep 2021